

Soccer Unites Utah Uses Heritage Makers Cookbook to Raise Money

Provo, Utah – June 9, 2009 – New personal publishing consultant of Heritage Makers, Jennifer Cassar, also wife to REAL Salt Lake (RSL) Assistant Coach Jeff Cassar, recently created a team cookbook through Heritage Makers. The cookbook will be used to raise funds for Soccer Unites Utah, a foundation dedicated to helping Marcia Williams—wife of RSL player Andy Williams—who has a rare form of leukemia.

In March 2009, Heritage Makers released its new Cookbook/Planner, a 21 page, wire-bound, soft cover book. With this new product, clients can organize their recipes or create journals, planners, yearbooks, guest registrars, etc. Already Heritage Makers has templates in the Template Gallery. And clients have expressed their love for this great new product.

When Jennifer was putting the RSL team cookbook together, she didn't yet know about Heritage Makers, but one of the people she asked to contribute to the book works for the company's home office. After receiving a reminder from Jennifer to get her recipe in, Linda Noack, Heritage Makers Project Manager, asked Jennifer which company would be putting the book together. Jennifer replied that she didn't yet know but would find one. That's when Linda told Jennifer about Heritage Makers' new Cookbook. Jennifer did some research, liked what she learned, and started her cookbook right away.

Once finished, Jennifer had a beautiful RSL Family and Friends Cookbook called *Kickin' in the Kitchen*. The cookbook contains recipe submissions from players and friends and also has a page dedicated to Marcia and her family with Marcia's words about her illness.

Says Chris Lee, CEO of Heritage Makers, "As a company dedicated to family and heritage, we believe every story has the power to change lives. These cookbooks are a great cause and we are excited to be a part of it."

The cookbooks Jennifer made will be sold for \$25, all proceeds going to charity. They can be purchased at the game from the Soccer Unites booth or online through the RSL or Soccer Unites website. Those interested in obtaining a copy can also contact Jennifer by going to her consultant website at www.jencassardesigns.com or emailing her at jencassardesigns@yahoo.com.